



# Go HRI Green - "CASH IS KING"

## HR Insourcing Top 10 Tips for Weathering Tough Times

1. *Focus on your CORE business and people. The HR function is overhead. NOT your core business.*
2. *CASH IS KING. Strategy is Ace. Implementation is the Game.*
3. *Obsess about CASH FLOW / LIQUIDITY. You CANNOT UNSPEND MONEY!*
4. *LOWER FIXED COSTS and OVERHEAD*
5. *RE-PLAN, BE CONSERVATIVE. Revisit Plan Quarterly.*
6. *ACCELERATE COST IMPROVEMENT EFFORTS.*
7. *ASSESS YOUR RESOURCES - People & Technical. Got to be right, often, fast...*
8. *FLEXIBILITY in YOUR WORKFORCE for Revenues and Profits.*
9. *COMMUNICATE, COMMUNICATE, COMMUNICATE. Frequently & Honestly with Employees, Customers and Vendors.*
10. *CALL HR INSOURCING to support your HR needs. We can be your cost-effective de-facto HR department.*

If you are interested contacting HR Insourcing, visit our web site at [www.hrinsourcing.com](http://www.hrinsourcing.com) or email us at [RuthL@HRInsourcing.com](mailto:RuthL@HRInsourcing.com)



HR Insourcing, LLC (HRI)  
One R Newbury Street, Suite 405, Peabody, MA 01960  
Office 978.854.5776 Cell 617.719.5636 Fax 978.871.2142